

12.12. TOWN ENTRY SIGNAGE**REPORT PURPOSE**

The purpose of this report is to provide a progress update about the Town Entry signage project and to recommend that Council approve the location of the Town Entry signs and to approve community consultation on the final designs.

RECOMMENDATION

That Council:

- 1. Approve the indicative locations for the Town Entry signs as included in attachment 1 to this report titled 43179 Town Entry Signs – Indicative Locations; and**
- 2. Endorse the public release of the two draft town entry signage design options for Community Consultation and comments.**

12.13. LAND MANAGEMENT AGREEMENT CERTIFICATE OF CONSENT – 57 NOOTINA ROAD**REPORT PURPOSE**

The purpose of this report is to seek approval from Council for the affixing of the common seal to the Certificate of Consent for a land division application, as required under the terms of Land Management Agreement (LMA) 12810178.

RECOMMENDATION

That Council authorises the Mayor and Chief Executive Officer to execute the Certificate of Consent, as required under the terms of Land management Agreement 12810178, and affix the City of Port Lincoln Common Seal to the document, thereby providing consent to the proposed land division at 57 Nootina Road, Port Lincoln.

12.12 TOWN ENTRY SIGNAGE

REPORT INFORMATION									
Report Title	Town Entry Signage								
Document ID	43228								
Organisational Unit	Environment & Infrastructure								
Responsible Officer	Project Manager - Master Plan Projects - Kathleen Brannigan								
Report Attachment/s	Yes								
	43179 Town Entry Signs – Indicative Locations								
REPORT PURPOSE									
The purpose of this report is to provide a progress update about the Town Entry signage project and to recommend that Council approve the location of the Town Entry signs and to approve community consultation on the final designs.									
REPORT DECISION MAKING CONSIDERATIONS									
Council Role	Owner / Custodian - Manage community assets including buildings, facilities, public space, reserves on behalf of current and future generations								
Strategic Alignment	SDP GOAL: Goal 5: Community Assets and Placemaking SDP ACTION: 2.7 Complete and implement a Reconciliation Action Plan with the Barngarla Native Title holders and wider Aboriginal community								
Annual Business Plan 2023/24	ABP INITIATIVE: Not Applicable ABP PROJECT: C/F town entry signage								
Annual Business Plan 2024/25	ABP INITIATIVE: Not Applicable ABP PROJECT: Not Applicable								
Legislation	Local Government Act 1999								
	Road Traffic Act 1961								
Policy	Not Applicable								
Budget Implications	As per approved budget <table><tr><td>DESCRIPTION</td><td>BUDGET AMOUNT \$</td><td>YTD \$</td></tr><tr><td>Design and engineering.</td><td>15,000</td><td>9,820</td></tr></table> Budget assessment comments: It is unlikely that the balance of the approved budget will be sufficient for the fabrication and installation of the three town entry signs.			DESCRIPTION	BUDGET AMOUNT \$	YTD \$	Design and engineering.	15,000	9,820
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Design and engineering.	15,000	9,820							
Risk Implications	Moderate Risk								
	There are technical risks involved in the location selection, and the required standard of the sign frames and fixings in a traffic zone, which are addressed in certified design and planning processes with DIT as the Road Manager.								
Resource Implications	This is a planned resource allocation								

Public Consultation	Yes - Recommended
IAP2 Commitment	CONSULT - We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public feedback input has influenced the decision.
OFFICER'S RECOMMENDATION	
<p>That Council:</p> <ol style="list-style-type: none"> 1. Approve the indicative locations for the Town Entry signs as included in attachment 1 to this report titled 43179 Town Entry Signs – Indicative Locations; and 2. Endorse the public release of the two draft town entry signage design options for Community Consultation and comments. 	

REPORT DETAIL

One of the actions in the City Image [Urban Design] Action Plan adopted by Council in August 2017 is to develop concept designs for signs and surrounds at Western Approach Road, Flinders Highway and Proper Bay Road. Funding of \$15,000 for new town entry signage at Tulka (Proper Bay Road), Western Approach Road and Flinders Highway was approved in Council's 2022-23 budget.

In January 2022 former the CEO confirmed that these would be dual language signs incorporating Barngarla and English. The signage supports Reconciliation Action Plan Action 6 Deliverable 6.6:

Liaise with local traditional owners, the Barngarla people, and neighbouring Councils to investigate "Welcome to Barngarla Country" city entrance signage

Local Barngarla artist Jenna Richards was directly engaged via a Request for Quote (RFQ) process to create the design element for the sign. Council's Manager, Community Culture and Recreation presented the artwork to the Reconciliation Action Plan (RAP) Working Party in April 2022. Barngarla Development Aboriginal Corporation (BDAC) are represented on the RAP Working Party.

A sign concept has been prepared with reference to *DIT Road Sign Guidelines 2.3.2 Entry Point signs*. The signs are proposed to be 1.4 metres wide and 3 metres high. The project timing has been prolonged due to various issues including a delay in receiving permission to install a sign on Western Approach Road, problems with underground services in proposed locations initially identified and a delay in receiving service location reports. A review of locations was completed, and advice provided by the engineering consultant, engaged for structural design and documentation of the signage footing and steel frame.

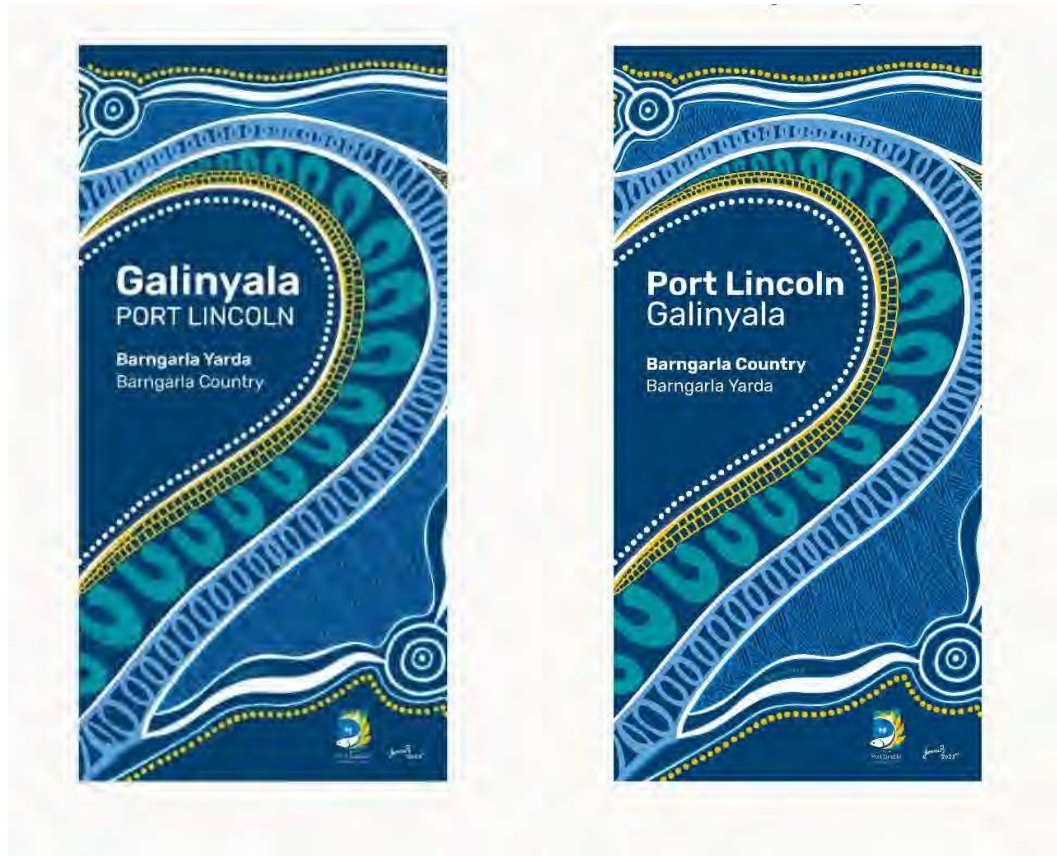
Following lodgment of the Development Application specific location information was requested and clear zones for non-frangible signs (Clause 4.2 DIT Master Specification) were not able to be achieved. Liaison with the engineering consultant about footing design is underway. Indicative locations are shown in **Attachment 1 Town Entry Signs – Indicative Locations**.

CURRENT POSTION

There are two options for the final design as shown below.

Option 1:

Option 2:



Budget

Based on a quote received in September 2024 for manufacturing and installation of the three signs it is anticipated that an additional \$25,000 will be required to complete this project.

Community consultation:

Entrance way signage, regardless of the design, will generally be consulted on widely with the community, both in respect of location as well as key messages and design emotive to ensure that they are representative noting their prominent location and lasting impact.

In this particular case, due to the origin and history of the project, there has not been consultation of the nature, size or final design of the entrance way and therefore it is strongly recommended that the matter be put out for consultation before finalisation.

CONCLUSION

It is proposed the Council seek feedback from the community about the preferred design option for the town entry signage via the “Your Say” platform on Council’s website for 21 days with associated public promotion of the opportunity to provide feedback.

