

2. **2. Adopt the Draft September 2024 Budget Review Forecast #1 as the revised budget for the 2024/25 Financial Year.**

## **12.8. CITY OF PORT LINCOLN 2023/2024 ANNUAL REPORT**

### **REPORT PURPOSE**

The purpose of this report is to adopt the City of Port Lincoln Annual Report for the financial year 1 July 2023 to 30 June 2024.

### **RECOMMENDATION**

Pursuant to the Local Government Act 1999 Section 131, and the Local Government (General) Regulations 2013 Section 10, Council:

1. **Adopts the draft City of Port Lincoln Annual Report 2023/2024 as presented in the attachment 35932 to this report;**
2. **Notes that the Eyre Peninsula Local Government Association Annual Report 2023/2024 will be included as an appendix to the City of Port Lincoln Annual Report 2023/2024 under Section Three – Financial Performance once adopted by and received from the EPLGA;**
3. **Notes that the Audited Financial Statements will be included as an appendix to the City of Port Lincoln Annual Report 2023/2024 under Section Three – Financial Performance once adopted at Council meeting held 18 November 2024; and**
4. **Authorises the Chief Executive Officer or delegate to make minor typographical and technical amendments to the draft City of Port Lincoln Annual Report 2023/2024 as presented in attachment 35932 to this report as required.**

## **12.9. REVIEW OF THE DRAFT STRATEGIC DIRECTIONS PLAN 2025-2034**

### **REPORT PURPOSE**

The purpose of this report is to present the outcomes of recent public consultation on the draft Strategic Directions Plan 2025-2034 to the Council and present it Strategic Directions Plan 2025-2034 for adoption.

### **RECOMMENDATION**

**That Council:**

1. **Notes the Draft Strategic Directions Plan 2025-2034 – Consultation Summary Report as presented in attachment Doc 51063;**
2. **Notes the Draft Strategic Directions Plan 2025-2034 Summary of Amendments as presented in attachment Doc 51067;**
3. **Adopts the Strategic Directions Plan 2025-2034 as presented in attachment Doc 43796; and**
4. **Authorises the Chief Executive Officer or delegate to make minor typographical and technical amendments to the Strategic Directions Plan 2025-2034 as presented in attachment Doc 43796 if required.**

**12.9 REVIEW OF THE DRAFT STRATEGIC DIRECTIONS PLAN 2025-2034**

REPORT INFORMATION			
Report Title	Review of the Strategic Directions Plan 2025-2034		
Document ID	52144		
Organisational Unit	Corporate & Community		
Responsible Officer	Manager Governance, Risk & Communications - Tamara Charman		
Report Attachment/s	Yes  51063 Draft Strategic Directions Plan 2025-2034 – Consultation Summary Report  51067 Draft Strategic Directions Plan 2025-2034 Summary of Amendments  43796 Draft Strategic Directions Plan 2025-2034		
REPORT PURPOSE			
The purpose of this report is to present the outcomes of recent public consultation on the draft Strategic Directions Plan 2025-2034 to the Council and present it Strategic Directions Plan 2025-2034 for adoption.			
REPORT DECISION MAKING CONSIDERATIONS			
Council Role	Lead - Lead on behalf of the community; support community initiatives		
Strategic Alignment	SDP GOAL:      Goal 3: Governance and Leadership SDP ACTION:    Choose an item.		
Annual Business Plan 2023/24	ABP INITIATIVE: Not Applicable ABP PROJECT:   Not Applicable		
Annual Business Plan 2024/25	ABP INITIATIVE: Strategic Directions Plan Review ABP PROJECT:   Not Applicable		
Legislation	Local Government Act 1999		
Policy	Public Consultation & Community Engagement 2.63.1		
Budget Implications	As per approved budget		
	DESCRIPTION	BUDGET AMOUNT \$	YTD \$
	Strategic Directions Plan Review	10,000	3,104
	Budget assessment comments:		
Risk Implications	Low Risk		
Resource Implications	This is a planned resource allocation		
Public Consultation	Yes - Mandatory		
IAP2 Commitment	COLLABORATE - We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent.		

**OFFICER'S RECOMMENDATION****That Council:**

- 1. Notes the Draft Strategic Directions Plan 2025-2034 – Consultation Summary Report as presented in attachment Doc 51063;**
- 2. Notes the Draft Strategic Directions Plan 2025-2034 Summary of Amendments as presented in attachment Doc 51067;**
- 3. Adopts the Strategic Directions Plan 2025-2034 as presented in attachment Doc 43796; and**
- 4. Authorises the Chief Executive Officer or delegate to make minor typographical and technical amendments to the Strategic Directions Plan 2025-2034 as presented in attachment Doc 43796 if required.**

**REPORT DETAIL**

Section 122 of the Local Government Act 1999 requires Council to develop and adopt plans for the management of its area, collectively called strategic management plans. The Strategic Directions Plan is one of Council's three strategic management plans, the other two being the Strategic Asset Management Plan and the Long-Term Financial Plan. In formulating its strategic management plans Council must have regard to:

- a) the council's roles and responsibilities under this or any other Act; and
- b) the council's objectives for its area

Council may review its strategic management plans at any time but must undertake comprehensive review of Council's strategic management plans within 2 years after a general election of the Council.

Pursuant to Section 122 (6) of the Local Government Act 1999, Council must ensure that members of the public are given a reasonable opportunity to be involved in the development and review of its strategic management plans.

The current Strategic Directions Plan 2021-2030 was adopted in December 2020, following an extensive review process which included preliminary stakeholder and community engagement workshops, elected member and senior leadership workshops, review and audit against relevant state, regional, and neighbouring Council strategic plans to ensure ongoing alignment to the common objectives, strategic risk review and a 'reality check' on the draft revised content to ascertain the potential for sustainable delivery of the proposed Strategic Actions.

For the review of the Draft Strategic Directions Plan 2025-2034, it was determined that the review would comprise a high-level review and update of Council's current Strategic Directions Plan 2021-2030. This approach would also assist in meeting legislative requirements that the Strategic Directions Plan 2025-2034 be completed and adopted by Council by no later than November 2024.

To achieve this, Council appointed Wendy Campana Consulting to conduct the review and lead engagement and consultation activities.

The engagement activities have consisted of the following:

<b>Stages</b>	<b>Stage Summary</b>	<b>Timeframe</b>
1 - Internal Review	Undertake an internal review of the existing Strategic Directions Plan including future opportunities, issues and drivers for the region and hold Elected Members and leadership workshops	April -May

2 - Focussed Stakeholder Engagement	Stakeholder engagement to inform key policy directions and objectives	May-June
3 - Preparing Draft Strategic Plan	Prepare a draft Strategic Directions Plan for to be discussed at Council workshop and seek Council endorsement of proposed engagement & communication plan	May-July
4 - Consultation on the Draft Strategic Plan	Consult on the draft Strategic Directions Plan through Council's engagement Hub and other strategies as per the approved engagement & communication plan	August
5 - Finalising the Draft Strategic Plan	Council to review and consider the consultation responses, identify any amendments to the Draft Strategic Directions Plan before final plan is presented to Council for adoption.	Sept - Oct

During August 2024 and September 2024, engagement activities were conducted which were designed to obtain Elected Member, staff, and community and stakeholder views as to the efficacy of the current Strategic Directions Plan and identify any areas which required amendment.

The engagement activities conducted resulted in Council receiving feedback from 145 individuals (excluding Elected Members). The activities consisted of the following:

- Three (3) staff workshops (70 attendees)
- Eight (8) key stakeholder workshops (56 attendees);
- Two (2) general community workshops (6 attendees);
- YourSay survey (11 responses)
- YourSay submissions (2 responses)

The reports of each of these engagement activities were presented to Council at its meeting of 16 September 2024 and identified several areas for change. The Draft Strategic Directions Plan 2025-2034 was prepared incorporating the feedback from the engagement activities and was endorsed for further public consultation from 19 September 2024 to 21 October 2024.

At the close of the public consultation period, Council had received five submissions, which are presented as attachment Doc 51063 to this report. The Strategic Directions Plan 2025 – 2034 presented as DOC 43796 attached to this report includes amendments based on the feedback received through the consultation process, and detailed in Draft Strategic Directions Plan 2025-2034 Summary of Amendments presented as attachment Doc 51067 to this report. The majority of the feedback has resulted in minor wording changes, except the following are recommended additional strategic actions:

- including the development of a climate adaptation plan as Strategic Action 4.7; and
- inclusion of a commitment to seek funding to develop an industrial road to service the fishing industry operating from Billy Lights Point as Strategic Action 5.12.



At its meeting of 6 November 2024, the Audit and Risk Committee was provided with a report on the Strategic Directions Plan, as required by their Terms of Reference and work plan. The Audit and Risk Committee resolved the following:

**13.1. AUDIT&RISK 24/092    Moved: Ian Swan        Seconded: Greg Eden**

**That the Audit and Risk Committee:**

- 1. Notes the Draft Strategic Directions Plan 2025-2034; and**
- 2. Recommends to Council that the Draft Strategic Directions Plan 2025-2034 as presented in attachment Doc 49735 be considered for adoption.**
- 3. Notes the comprehensive community engagement plans and consultation process undertaken**

**CARRIED**

Following the Audit and Risk Committee, the administration has updated the designed document for final presentation to Council, as attached to this report.



# **Strategic Directions Plan Review**

## **Draft Strategic Directions Plan 2025-2034**

### **Consultation Report**

Submission Summary  
*19 September 2024 - 21 October 2024*

## Project Overview

Under the Local Government Act, council's are required to review their strategic management plans within two years of a general election. Following the most recent election in November 2022, this review is timely and essential. The existing Strategic Directions Plan (SDP), adopted in December 2020, has now been revised, with the new SDP scheduled for adoption in November 2024.

The City of Port Lincoln completed the first stage of community consultation (July-August 2024) and invited further feedback on the Draft Strategic Directions Plan 2025-2034 from 19 September to 21 October 2024. The Draft SDP was developed using valuable input gathered from the community in the initial stages, and we sought further insights to ensure the plan reflects the needs and aspirations of our city's future.

### Process Timeline:

**Stage 1: July-August** - Elected Member workshops and Leadership and Staff Workshops

**Stage 2: August** – Key Stakeholder and Community Workshops and survey

**Stage 3: August-September** – Preparation of the Draft Strategic Directions Plan

**Stage 4: September-October** - Community consultation on the Draft Strategic Directions Plan

**Stage 5: November** - Adoption of the revised Strategic Directions Plan 2025-2034

Key stakeholder and community workshops were held at the Nautilus Arts Centre in August. As we moved into the final public consultation stage, we encouraged everyone to share their thoughts on the direction of the Draft Strategic Directions Plan.

To view the Draft Strategic Directions Plan 2025-2034, refer to the Key Documents section on the right.

Hardcopies of the Draft Strategic Directions Plan 2025-2034 were made available at the Council Administration Office and Port Lincoln Library from Thursday 19 September 2024 to 10am on Monday 21 October 2024.

## Draft Strategic Directions Plan 2025-2034 Submission Summary

Number of Submissions : 5

Respondent	Subject	Description	Attachments
1	Feedback on SDP 25-34	Would be easier to refer to particular actions if they were numbered. The vision is too wordy and needs updating, it's the same as it has been for years. It could be a lot simpler. The Values are thoughtful and read well. Goal 2 - "Continue implementation of the Empowering our elders Strategy" - this is missing and needs to be included, as it is a strategic plan under the SDP. Referred to also on page 20, so should be in the actions for Goal 2. Goal 3 - "Implement Business Excellence" this shouldn't be capitalised as it is not the name of a specific project, it's a concept.	-
2	Submission Draft Strategic Directions Plan 2025-2034		Refer Attachment: 1 Doc 47642
3	Strategic Plan Submission		Refer Attachment: 2 Doc 47726
4	Submission – Strategic Directions Plan		Refer Attachment: 3 Doc 48694
5	Strategic Plan Submission		Refer Attachment: 4 Doc 48748

10<sup>TH</sup> OCTOBER 2024

CHIEF EXECUTIVE OFFICER  
PORT LINCOLN CITY COUNCIL  
LEVEL ONE - CIVIC CENTRE  
60 TASMAN TERRACE  
PORT LINCOLN SA 5606

SUBJECT "SUBMISSION DRAFT STRATEGIC DIRECTIONS PLAN  
2025-2034"

ST ANDREWS DRIVE

A SPECIAL INDUSTRIAL ROAD TO SERVICE THE FISHING INDUSTRY OPERATING FROM THE "OLD" SHIPYARD SITE AT BILLY LIGHTS POINT IS DESPERATELY NEEDED.

AS THE INDUSTRY EXPANDS, THE VEHICLE MOVEMENTS ARE ONLY GOING TO INCREASE. THIS, PLUS THE PROPOSED DESALINATION PLANT WILL CAUSE NOISE AND POLLUTION FROM TRUCK EXHAUSTS TO INCREASE WAY PAST AN ACCEPTABLE LEVEL.

THE FOLLOWING IS A LIST OF ITEMS THAT GO PAST AND RETURN.

NETS	PILCHARDS	ETC ETC ETC...
ROPES	FISH PELLETS	
PIPES	FISH HARVESTED	
ANCHORS	FISH OFFAL	
BOUYS	ICE	
CHEMICALS	CRANES	
FUEL TANKERS	FORKLIFTS	



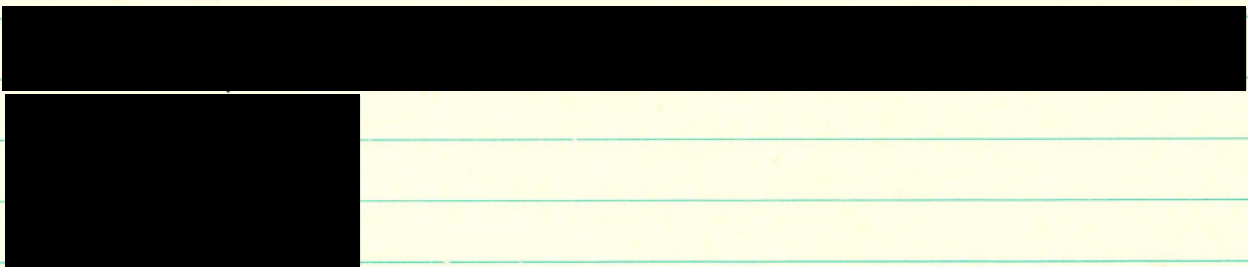
DURING PILCHARD CATCHING PERIOD, WHICH APPEARS TO BE GETTING LONGER, IT IS NOT UNCOMMON FOR THE TRUCKS TO COMMENCE AT 6.30 PM AND FINISH ANYTIME FROM 10 PM TO 1 AM THE FOLLOWING DAY. ON AVERAGE THEY GO PAST EVERY 10 MINUTES - IT IS ESPECIALLY BAD WITH THE TRANSPORTING OF EMPTY METAL CONTAINERS PILED UP ON TOP OF EACH OTHER CLANGING/RATTLING ALL THE WAY.

WHEN PILCHARDS ARE OFF-LOADED IN THE MORNING - TRUCK MOVEMENTS CAN START AT 5.30 AM AND GO TO WELL AFTER LUNCH.

#### SOLUTION

By LEVELING THE OLD SAND RAIL LINE WHICH ALMOST RUNS TO THE "SHIPYARDS" YOU WOULD ALREADY HAVE AVAILABLE CONSIDERABLE BASE MATERIAL TO ASSIST WITH ROAD CONSTRUCTION.

THE FISHING INDUSTRY SHOULD BE CALLED UPON TO CONTRIBUTE TO THE OVERALL COST. IT SHOULD NOT BE LEFT TO RATEPAYERS.



**From:** [REDACTED]  
**Sent:** Thursday, 10 October 2024 3:53 PM  
**To:** Tamara Charman  
**Subject:** Feedback supplied, written submission [REDACTED] : Invitation: City of Port Lincoln Strategic Directions Plan stakeholder workshop

**OFFICIAL**

Hi Tamara,

Thank you for the invite to provide feedback on the Draft City of Port Lincoln Strategic Directions Plan 2025.

Below is my written submission.

**Supplied 10/10/2024, by [REDACTED], National Parks and Wildlife Service – Eyre and Far West, contact [REDACTED] or phone [REDACTED].**

- Acknowledge the Councils Mission point of '*Improving community resilience and sustainability by being, proactive, environmentally conscious and innovative*'. There is overlap in [our DEW purpose and role](#).
- Commend the Council on the Strategic Actions drafted seeking to achieve Goal 4 - Sustainable Environment.
- I'm interested in continuing to work closely with Council for Plans and Strategies that are currently listed as in development and linked to Goal 4. Particularly the Waste and Resource Management Strategy, as it relates to abundant wildlife such as silver gulls. I've previously been in communication with Sebastian Carr in relation to foreseeable potential future risks learnt in other Council areas within SA.
- With regards to
  - Community Aspirations (Page 5) '*Connectivity within Port Lincoln through pathways and trails, national parks as well as to other destinations*', and
  - Goal 5 COMMUNITY ASSETS AND PLACEMAKING. Strategic Action. '*Develop a Strategy to extend and improve the Parnkalla Trail including options to extend to Axel Stenross, Murray's Point, National Park, Investigator Trail and lighting options in partnership with stakeholders and neighbouring Councils.*'

the National Parks and Wildlife Service - Eyre District to have opportunities to review, improve and maintain our network of over 100km of bushwalking trails within Lincoln National Park, which we implement as part the [Statewide Trails Strategy](#).

- Consideration to be given to the [National Light Pollution Guidelines for Wildlife](#) particularly when achieving the Goal 5, Strategic Action '*Develop a Strategy to extend and improve the Parnkalla Trail including options to extend to Axel Stenross, Murray's Point, National Park, Investigator Trail and lighting options in partnership with stakeholders and neighbouring Councils*' to accommodate for light sensitive wildlife in natural areas.
- Connect with us to explore partnership opportunities that may exist for refreshing environmental messaging signage etc highlighting unique marine wildlife (also assists with placemaking goal) and Marine Parks information particularly when achieving the Goal 5, Strategic Action '*Develop a Marine Infrastructure and Facilities Strategy that guides investment and management of facilities such as boat ramps, fish cleaning stations, jetties, swimming enclosures, community pontoons and other marine infrastructure*'.
- Although slightly dated now the Eyre Peninsula Coastal Action Planning documents are valuable and likely still relevant to situations today, particularly in related to coastal biodiversity protection (links to [Vol 2](#), [Vol. 3](#)).

#### General comments

- Page 20, Table. Question: Should the Emergency Management Plan be clicked under the Goal 4 column, rather than the 3?
- Page 21. Table. Question: Should the 'Marine Infrastructure and Facilities Strategy' (mentioned on page 16) be listed as in development?

[REDACTED]  
Eyre and Far West  
National Parks and Wildlife Service South Australia  
[REDACTED] | [REDACTED]  
86 Tasman Terrace – ground floor (PO Box 22), Port Lincoln, 5606

[parks.sa.gov.au](https://parks.sa.gov.au)  



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**From:** Tamara Charman [REDACTED]  
**Sent:** Thursday, October 10, 2024 12:35 PM  
**To:** [REDACTED]  
**Subject:** RE: Invitation: City of Port Lincoln Strategic Directions Plan stakeholder workshop

Hi [REDACTED]



Thanks for providing feedback on this. Either way of sending it through is perfectly fine.

Thanks  
Tamara

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**From:** [REDACTED]  
**Sent:** Thursday, October 10, 2024 12:29 PM  
**To:** Tamara Charman [REDACTED]  
**Subject:** RE: Invitation: City of Port Lincoln Strategic Directions Plan stakeholder workshop

OFFICIAL

Hi Tamara,

I'm finalising my feedback to you today.

Are you ok to received this via direct email to you, or does Council prefer we put it all through that written submission function from the strategic-directions-plan-review website?

[REDACTED]  
[REDACTED] | NPWS Eyre and Far West | [REDACTED]

---

**From:** [REDACTED]  
**Sent:** Wednesday, 7 August 2024 10:28 AM  
**To:** Tamara Charman [REDACTED]  
**Subject:** RE: Invitation: City of Port Lincoln Strategic Directions Plan stakeholder workshop

OFFICIAL

Thank you for clarifying.  
Will follow up with our local Fire Management Officers.  
Although I won't be able to attend on the day if there are specific questions/survey/ideas you would like from ecology input (marine or terrestrial flora, fauna and habitat health) I'm more than happy to follow up either prior or post your planning day. Let me know.

[REDACTED]  
[REDACTED] | NPWS Eyre and Far West | [REDACTED]

---

**From:** Tamara Charman [REDACTED]  
**Sent:** Wednesday, 7 August 2024 10:11 AM  
**To:** [REDACTED]  
**Subject:** RE: Invitation: City of Port Lincoln Strategic Directions Plan stakeholder workshop

You don't often get email from [REDACTED]. [Learn why this is important](#)

Hi [REDACTED]

I've had a look at our list and you are included due to your role [REDACTED] with NPWS. We have also sent an invitation to [REDACTED] as [REDACTED] – is this now [REDACTED]?

If [REDACTED] is able to attend it would be great.

**From:** [REDACTED]  
**Sent:** Friday, 18 October 2024 1:01 PM  
**To:** Tamara Charman; Council Mail  
**Subject:** Strategic Directions Plan Feedback | NPWS Fire Management

You don't often get email from [REDACTED]. [Learn why this is important](#)

**OFFICIAL**

Hi Tamara,

Regarding feedback on the Strategic Directions Plan Review, my comments from a Fire Management / Emergency Management perspective are as following:

#### **Goal 4 – Sustainable Environment**

***Implement and keep under review Council's Emergency Management Plan, business continuity plan and related capabilities.***

I expect this is supported by a local operations plan which outlines the capabilities and how councils and other agencies will work together to prepare, respond and recovery from emergencies.

It would be great to see how this is shared with other land management agencies, adjoining councils, and emergency management agencies to allow better understanding, support, and cooperation ahead of, and in times of emergency.

Sharing these plans with members of the Zone Emergency Support Team will create a greater opportunity for collective understanding of processes and collaboration during emergencies.

It will also provide opportunity for subject matter experts to support the planning and implementation of key areas of risk management e.g. fire risk reduction.

I note actions in the Emergency Management plan 2023-2026:

***2.4. Work closely with Lower Eyre Council and the Department of Environment and Water to ensure adequate fire prevention activities are taking place around the outskirts of Port Lincoln. 2023-2026 General Manager Environment and Infrastructure***

Ensuring this action is actively followed up and formalised will provide significant improvement to the collaborative effort of risk reduction to the outskirts of Port Lincoln.

***5.1. Formalise council's position regarding changes to council services during catastrophic fire conditions, and communicate this publicly 2024 General Manager Corporate and Community***

Sharing this information to key stakeholders will be vital to provide critical information ahead of potential emergency management needs.

***Taking a leadership role in preparedness and community resilience, including climate change resilience, community resilience to disasters, coastal hazard adaptation, bush fire preparedness and extreme weather events.***

***Continue to develop and strengthen a regional approach to bushfire management and extreme weather to ensure the highest level of preparedness.***

I am very interested to see what this looks like on the ground and what actions are planned for these two points to be achieved.

Active involvement in the Bushfire Management Committee at not only a Bushfire Prevention Officer level but also at a senior management and decision-making level is critical. This will ensure strategic planning and risk management decisions are being driven from the stakeholders and ensure coordination and alignment between councils, land management agencies, and emergency management organisations. As the CFS are the executives of

the BMC but not the drivers there is a distinct need for the members to drive it from an operational need's perspective.

Thank you for taking the time to consider my feedback.

Can you please confirm you have received it, as well as the feedback provide by [REDACTED] 10/10/2024.

Kind regards,

[REDACTED]

Eyre and Far West | National Parks and Wildlife Service South Australia  
Department for Environment and Water

[REDACTED] | [REDACTED]

86 Tasman Terrace Port Lincoln SA 5606  
PO Box 22 Port Lincoln SA 5606 / DX 51062

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**From:** [REDACTED]  
**Sent:** Thursday, 17 October 2024 5:09 PM  
**To:** Mandy Bowyer; Tamara Charman  
**Subject:** RE: Public Consultation - Draft Strategic Directions Plan 2025-2034 commences  
**Attachments:** Draft SDP Review\_SC\_241017.xlsx; Environmental Sustainability Strategy 2025-34\_241014\_FINAL.pdf

Hi Mandy & Tamara,

Attached my feedback on the SDP, mainly to do with alignment of wording and actions with the Environmental Sustainability Strategy being adopted on Monday. Also attached for reference.

Happy to chat through anything to do with Goal 4 Tamara, let me know and we can catch up.

Cheers,



**City of Port Lincoln**

Level One, Civic Centre | 60 Tasman Terrace  
PO Box 1787 | Port Lincoln SA 5606  
T 08 8621 2366

[www.portlincoln.sa.gov.au](http://www.portlincoln.sa.gov.au) | [sebastian.carr@plcc.sa.gov.au](mailto:sebastian.carr@plcc.sa.gov.au)



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**We work on Barngarla Country.**

The City of Port Lincoln acknowledges Aboriginal and Torres Strait Islander peoples as the First Australians and their continuing connection to land, sea, culture and community.

We pay respect to Elders past, present and emerging and are committed to working together on our reconciliation journey.

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**From:** [REDACTED]  
**Sent:** Thursday, 19 September 2024 9:38 AM  
**To:** [REDACTED]  
**Subject:** Public Consultation - Draft Strategic Directions Plan 2025-2034 commences

Good morning,

Council has prepared its Draft Strategic Directions Plan 2025-2034 and now invites community feedback on the proposed direction of the plan from today until 10am on Monday 21 October 2024.

I have attached a copy of the Draft SDP 2025-2034 adopted by Council for public consultation and Flyer for your information.

[REDACTED], I will drop some copies off this morning.

Thank you

Kind regards



## City of Port Lincoln

Level One, Civic Centre | 60 Tasman Terrace  
PO Box 1787 | Port Lincoln SA 5606  
T 08 8621 2314

[www.portlincoln.sa.gov.au](http://www.portlincoln.sa.gov.au) | [mandy.bowyer@plcc.sa.gov.au](mailto:mandy.bowyer@plcc.sa.gov.au)



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We pay respect to Elders past, present and emerging and are committed to working together on our reconciliation journey.



SDP Reference	SDP Item	Feedback
Goal 4 - Key Focus Areas	Limiting Council's impact on the environment by being environmentally responsible in its operations and future planning - including managing carbon, animal management, responsible waste management, stormwater management and biodiversity preservation.	"managing carbon emissions" instead of managing carbon, and "biodiversity conservation" instead of biodiversity preservation.
Goal 4 - Key Focus Areas	Educating the community and working in partnership with stakeholders and interest groups to improve disaster resilience and environmental stewardship	Suggested rewording: "Supporting community education in partnership with stakeholders and interest groups to improve ..." Suggest "Investing in Council infrastructure to improve resilience against climate change and extreme weather now and into the future". Some impacts from climate change are not related to Council infrastructure and will be more out of our control.
Goal 4 - Key Focus Areas	Investing in Council infrastructure to limit the impact of climate change and extreme weather on the community now and into the future.	
Goal 4 - Strategic Actions	Deliver Storm Water Managment Plan, including WSUD, to improve...	Suggest insert action above this: "Progress Council's Environmental Sustainability goals through continued implementation of the Environmental Sustainability Strategy"
Goal 4 - Strategic Actions	Support and implement renewable energy, energy efficiency, emissions reduction and community sustainability initiatives in line with Council's Sustainability Strategy.	Community sustainability initiatives are specifically not a focus of Council's ESS. Suggest rewording: "Develop a carbon emission management framework to support and implement energy efficiency and emissions reduction initiatives in line with Council's Environmental Sustainability Strategy".
Goal 4 - Strategic Actions	Deliver Waste & Resources Management Plan in particular progressing Food Organics and Waste Diversion.	Suggest rewording: "Deliver the Waste and Resources Management Plan in particular supporting diversion of organic and other recyclable materials away from landfill."
Goal 4 - Strategic Actions	Support regional climate change adaptation initiatives for EP through coastal alliances including developing Council's response to coastal pressures	Suggest rewording: "Develop and strengthen Councils approach to coastal hazard adaptation planning." - wording in line with ESS actions
Goal 4 - Strategic Actions	Implement Council's Emergency Management Plan, business continuity plan and related capabilities.	Relevance more to emergency management than to sustainability? Either remove or suggest rewording, something like: "Conduct a climate change risk assessment to prepare for more extreme weather events in Council's Emergency Management & Business Continuity Planning." - wording in line with ESS actions.
Goal 4 - Measuring Success	Completion of actions identified in ESS.	Move up list to first item
p21 Table	"Climate Change Adaptation Plan" listed as "in development"	This is not currently being developed to my knowledge. If it's a commitment, should be listed under "Strategic Actions" in Goal 4. Its also currently not a firm commitment of the Sustainability Strategy.

## Strategic Directions Plan 2025 – 2034

### Consultation Submissions – Summary of Amendments

	Summary of Comment	Strategic Directions Plan reference	Changes made to Draft
<b>1</b>	Would be easier to refer to particular actions if they were numbered.	All strategic actions	Strategic actions have been numbered.
<b>2</b>	Vision is too wordy and needs updating, it's the same as it has been for years. It could be a lot simpler.	Vision	Not recommended to change. The vision statement is the long-term aspirational statement for the City and reflects the areas of focus of the community.
<b>3</b>	Include “Continue implementation of the Empowering our Elders Strategy”	Goal 2 - Strategic Actions	Strategic actions have been updated to include strategy.
<b>4</b>	“Implement Business Excellence” should not be capitalised as it is not the name of a specific project.	Goal 3 - Strategic Actions - point 4	Capitalisation removed.
<b>5</b>	"managing carbon emissions" instead of managing carbon, and "biodiversity conservation" instead of biodiversity preservation.	Goal 4 - Key Focus Areas	Suggested changes have been made.
<b>6</b>	Suggested rewording: "Supporting community education in partnership with stakeholders and interest groups to improve ..."	Goal 4 - Key Focus Areas	Suggested changes have been made.
<b>7</b>	Suggest "Investing in Council infrastructure to improve resilience against climate change and extreme weather now and into the future". Some impacts from climate change are not related to	Goal 4 - Key Focus Areas	Suggested changes have been made.

	Council infrastructure and will be more out of our control.		
<b>8</b>	Include "Progress Council's Environmental Sustainability goals through continued implementation of the Environmental Sustainability Strategy"	Goal 4 - Strategic Actions	Strategic action has been updated to include suggestion.
<b>9</b>	Community sustainability initiatives are specifically not a focus of Council's ESS. Suggest rewording: "Develop a carbon emission management framework to support and implement energy efficiency and emissions reduction initiatives in line with Council's Environmental Sustainability Strategy".	Goal 4 - Strategic Actions - point 3	Suggested changes have been made.
<b>10</b>	Suggest rewording: "Deliver the Waste and Resources Management Plan in particular supporting diversion of organic and other recyclable materials away from landfill."	Goal 4 - Strategic Actions - point 4	Suggested changes have been made.
<b>11</b>	Suggest rewording: "Develop and strengthen Councils approach to coastal hazard adaptation planning." - wording in line with ESS actions	Goal 4 - Strategic Actions - point 5	Suggested changes have been made.
<b>12</b>	Relevance more to emergency management than to sustainability? Either remove or suggest rewording, something like: "Conduct a climate change risk assessment to prepare for more extreme weather events in Council's Emergency Management & Business Continuity Planning." - wording in line with ESS actions.	Goal 4 - Strategic Actions - point 6	Suggested change has not been made.



<b>13</b>	Move “Completion of actions identified in Environmental Sustainability Strategy” to top of list	Goal 4 - Measuring our Success	Suggested changes have been made.
<b>14</b>	"Climate Change Adaptation Plan" listed as "in development". This is not currently being developed to my knowledge. If it's a commitment, should be listed under "Strategic Actions" in Goal 4. It's also currently not a firm commitment of the Sustainability Strategy.	Council Plans page 21	Strategic Action has been included within Goal 4.
<b>15</b>	Ensure Council is sharing its Emergency Management Plan with other councils and local agencies and plans are in place to work together to prepare, respond and recovery from emergencies.	Goal 4 - Strategic Actions - point 6	No change required to strategic plan. General feedback to be shared with appropriate staff.
<b>16</b>	Should the Emergency Management Plan be clicked under the Goal 4 column, rather than the 3?	Council plans page 20	Refer to comment 12. Emergency Management Plan marked under Goal 4.
<b>17</b>	Should the ‘Marine Infrastructure and Facilities Strategy’ (mentioned on page 16) be listed as in development?	Council plans page 21	Suggested change have been made.
<b>18</b>	Include development of an industrial road to service the fishing industry operating from Billy Lights Point within the plan.	Goal 5 - Strategic Actions	Strategic Action has been included within Goal 5.



Draft

CITY OF PORT LINCOLN

# STRATEGIC DIRECTIONS PLAN 2025–2034



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Presented to Council for Adoption

**18 November 2024**

Doc 43796 V1.0.2

City of Port Lincoln images taken by Doddlife Photography





## FOREWORD

“On behalf of the City of Port Lincoln, I am delighted to introduce the City’s Strategic Directions Plan for 2025-2034, which captures our future ambitions”

This Plan outlines our vision for the City’s development over the next decade, detailing how we aim to achieve the best outcomes for Port Lincoln, its community, and stakeholders. With strong leadership and effective governance, the Council is committed to realising the Vision and Goals set out in this Plan. It highlights opportunities for involvement from all segments of the Port Lincoln community—whether young or old, business professionals, community groups, or other stakeholders.

Our Strategic Plan appreciates the natural beauty and resources of our environment, recognising their role in community well-being, identity, and the economic advantages of our clean and green qualities. We remain dedicated to upholding our reputation as the ‘Seafood Capital of Australia’ and enhancing our status as a tourist destination.

As we look ahead, the Strategic Directions Plan will steer the Council’s priorities and decision-making. It will also drive other planning decisions that will shape our City. This Plan will aid in prioritising key community projects, ensuring well-coordinated delivery of essential services and infrastructure, and fostering important partnerships needed for Port Lincoln’s continued success and growth.

Our future goals are ambitious, and we will require substantial financial support from both state and federal governments to achieve these, especially for major infrastructure projects.

Potentially, we are able to provide greater value to our community, by identifying and leveraging opportunities to optimise outcomes.

We extend our gratitude to those who have contributed to this Plan. This is an opportunity for Port Lincoln to showcase everything we have to offer, and demonstrate our capabilities as a community, city, and region.

We eagerly anticipate collaborating with the community and key stakeholders to realise the Vision through the Key Focus Areas and Strategic Actions outlined in this Plan.

**DIANA MISLOV**  
MAYOR

# CITY PROFILE

Port Lincoln is the 'Seafood Capital of Australia', an iconic South Australian regional coastal city. We are the major service centre for the southern Eyre Peninsula communities.

The city is located at the base of Eyre Peninsula some 650km west of Adelaide by road, on one of the world's largest protected harbours. The natural setting of Boston Bay is a defining feature of Port Lincoln, with the foreshore open space a highly valued recreation space and visitor experience.

Regional primary production including 50% of South Australia's wheat, barley and oil seed, together with our deep natural harbour and commercial fishing fleet, makes Port Lincoln a major agricultural export and seafood centre. The economy continues to diversify through the innovation and growth of production and industry, bringing new investment, workforce and population growth.

Port Lincoln is also a popular visitor destination, now enhanced by a growing program of cruise ship visits. Numerous festivals and events contribute to the city's vitality and attraction, including Tunarama, Adelaide to Port Lincoln Yacht Race, SALT Festival and Mortlock Shield Football Carnival.

**8 August  
1921**

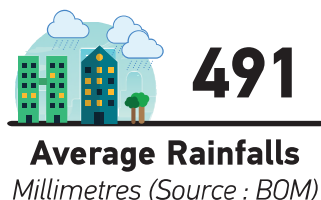
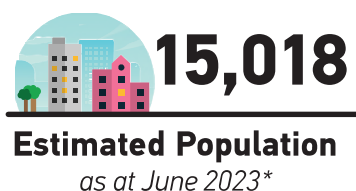
*Town Corporation  
Claimed*

**30 January  
1971**

*Proclaimed  
City*

**26 March  
1981**

*Boundaries  
Extended*





### Capital Value of Rateable Properties as at 1 July 2024

**\$3.644 Billion**  
8,834 Assessments  
(8,583 Rateable)

### Development Applications 2023/2024



**201**  
Applications submitted  
**\$362.27\*** million  
Value of Development Approvals

\* Includes a Crown Land application valued at \$330 million



**137,000** Total visitors  
**446,000** Visitor nights  
**\$128m** Total visitors spend  
in 2023 (Source: TRA)

**12,281**

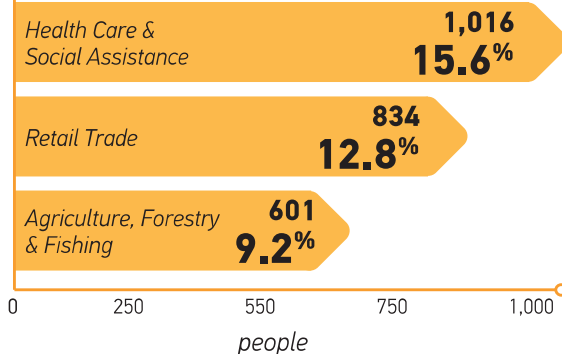
Tonnes of rubbish goes to landfill per year



**1,616**

Tonnes recycled per year

### 3 Most Common Employment Sector\*



**4.5%**  
Unemployment Rate\*



**18.9%**  
**2,235**  
People Volunteer\*

**2021\***

**6.6%**  
of the population are Aboriginal and/or Torres Strait islander people

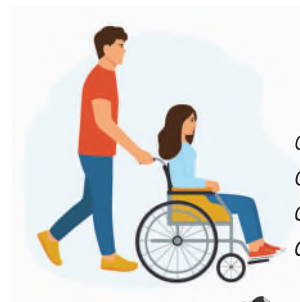
**41 years**  
median age  
(Regional SA is 41)

**12.5%**  
of people have a tertiary qualification

**29.6%**  
young people are disengaged or partially disengaged 15 - 24 years

**6.1%**  
people needing assistance

**Household Income**  
11.8% earn >\$3,000 p/ w  
23.7% earn <\$650 p/ w



**6.5%**  
of people needing assistance in their day to day lives due to disability\*

**2,730**  
Registered dogs  
**819**  
Registered cats

Source:

\* <https://profile.id.com.au/rda-eyre-peninsula> (City of Port Lincoln)





## ACKNOWLEDGEMENT OF COUNTRY

We acknowledge the Barngarla People, the Traditional Owners of the land on which the City of Port Lincoln rests and their continuing connection to land, sea, culture and community. We pay our respects to Elders past, present and emerging, and we extend that respect to other Aboriginal and Torres Strait Islander people in our community.



# COMMUNITY ASPIRATIONS

“The Strategic Directions Plan has been developed based on feedback from the business sector, government agencies, service providers, youth, community groups and the broader community.”

To build on the strong foundation and achievements of Council’s Strategic Directions Plan 2021–2030, the community’s views, aspirations and priorities were sought in 2024 through a variety of engagement activities. This engagement process identified a range of themes and ideas that were common across the various stakeholder groups, reflecting a vision for the City of Port Lincoln that is shared by most. This feedback was used to review and refine the Goals, Key Focus areas and Strategic Actions that form the Strategic Directions Plan 2025– 2034.

- Port Lincoln as a regional and tourism hub, with a vibrant CBD, more cafes and restaurants, wide range of retail shopping.
- Improve, support and promote our seafood industry, history, culture, heritage, arts, wineries and eating places using local produce.
- Focus on continuing to improve accessibility of the city, including footpaths, carparking and pedestrian safety/cycling.
- Grow our population for jobs, better schools, tertiary education options.
- Provide childcare opportunities for families and generally support parents.
- Support new ideas and sustainable industries, with faster and more efficient decision making.
- Attract events – sporting, arts, cultural.
- Keep young people in the city, retain families, create employment opportunities for youth, provide safe places for young to meet and youth support services.
- Provide improved access for people with disabilities, including tourism options.
- Recognise First Nations culture through arts, storytelling, signage, history.
- Aged friendly spaces and increase the number of aged care facilities and respite services for carers.
- Ensure there is accessible health care and mental health service.
- Sporting facilities that cater for all sports and can attract major sporting events.
- Remove red tape for local businesses and attract more economic development and investment.
- A safe environment for our community, improved street lighting in key areas and reduce crime.
- Connectivity within Port Lincoln through pathways and trails, national parks as well as to other destinations.
- Continue to offer and enhance training and education opportunities through the Uni Hub and increased offerings through TAFE.
- Make the city more environmentally sustainable through supporting and educating the local community and businesses.
- Better management of waste, recycling and green waste.
- Water security and infrastructure upgrades to manage stormwater and flooding and re-use of water.
- Affordable housing.
- Open spaces, parks and gardens.
- Provide emergency housing and counselling services to those in need, including families and young people.
- Majority of government services available.
- Ease of access in the city and to adjoining towns.
- Re-route freight trucks from the city.
- Provide public transport as the town spreads and the population grows.
- Improve and enhance community consultation through the use of various options to engage and report back on decisions made.
- Redevelop railway line and rail yards.
- Retain and restore historical buildings.
- More reliable airline services.





## VISION

**"An inclusive, connected and sustainable community committed to excellence in lifestyle, culture, industry and innovation"**

The Strategic Directions Plan Vision is a long term aspiration describing the future place and community of Port Lincoln. The Vision has been developed and confirmed through community engagement. The implementation of the Strategic Directions Plan will lead the city towards our Vision.



## MISSION

Council will work for and with the community to achieve the Vision by:

- Strengthening community connection through proactive communication and seeking opportunities to unify, collaborate and support.
- Providing best value and timely services and infrastructure through responsible long-term financial planning and a customer centric approach.
- Striving for excellence in lifestyle, culture and industry through inclusivity, continuous improvement and embracing change.
- Improving community resilience and sustainability by being, proactive, environmentally conscious and innovative.





# VALUES

Council Members and staff are committed to applying the following principles and values to guide the decision-making and conduct of Council business and operations:

## **Unify and Collaborate**

Actively communicate, collaborate and partner with the community and external stakeholders. Support and empower our community to achieve outstanding outcomes.

## **Accountable and Reliable**

Fair, honest and transparent in all things we do. Financially and socially responsible. Providing leadership and being accountable to our community.

## **Inclusive and Respectful**

Being open and aware and genuinely listening to our community's needs. Respecting diversity.

## **Responsive, Progressive, and Proactive**

Being aware and responsive to emerging issues, trends, ideas and innovation. Embracing change and creating an environment of continuous improvement.

## **A focus on safety and wellbeing**

Providing community spaces and facilities which meet community expectations and are both safe and inclusive.





## GOAL 1

### ECONOMIC GROWTH AND OPPORTUNITY

We are an innovative, diverse and growing local economy

#### Our Key Focus Areas

- Southern Eyre Peninsula's commercial, health, education and community regional hub.
- Sustainable agriculture, fishing and aquaculture sectors supported by fit for purpose infrastructure.
- A strong visitor economy and cruise industry providing quality tourism and visitor experiences complementing the region's natural resources and the Seafood Capital branding.
- A growing local economy with strong local businesses supported by appropriate infrastructure and services, including workforce development opportunities, suitable carparking, housing and childcare facilities.
- Attracting State and Federal government investment in infrastructure, including water security, airports, ports, rail, roads and telecommunications.
- A reduction in regulatory burden for development with a can-do customer centric approach and appropriate zoning that allows for growth.
- A collaborative and partnership-based approach to tourism and economic development.

#### Our Strategic Actions

- 1.1 Continue to deliver on the actions identified in Council's Economic Development Strategy.
- 1.2 Develop and implement a new Tourism Strategy that builds on the Seafood Capital branding and the key competitive advantages of the Southern Eyre Peninsula.
- 1.3 Continue to implement Council's Housing Strategy to expand fit for purpose housing options, including through the release of Council land and reassessing Council's City masterplan and associated zoning.
- 1.4 Actively investigate and facilitate options for expanded childcare services.
- 1.5 Advocate for greater education pathways and linkages between schools, educational institutions and local industry and continue to support a regional university and study hubs.
- 1.6 Resolve sustainable long-term arrangements for infrastructure and activities at the Port Lincoln Marina Precinct to meet future commercial, tourism and recreational needs.
- 1.7 Advocate to the State and Federal governments for improvements in critical infrastructure, including water security, rail, roads and telecommunications.
- 1.8 Work with RDA EP, Chamber of Commerce and Tourism and other economic facilitators to advocate for economic growth initiatives in the region for existing and emerging industries, technology and production.
- 1.9 Investigate and implement policies to facilitate and enable diversity and inclusivity of economic development and investment activities.





### Measuring Our Success

- Tourism activity (total spend, visitors and visitor nights).
- Progress against actions identified in the Economic Development Strategy.
- Progress against actions identified in the Housing Strategy.
- Development Application Trend Data - number, type and dollar value of applications.





## GOAL 2

### LIVEABLE AND ACTIVE COMMUNITIES

We are a healthy, safe, inclusive and empowered community

#### Our Key Focus Areas

- An active and connected community that prioritises physical and mental health, and overall well-being.
- A safe and liveable community that provides an opportunity for children and young people to reach their potential, older people to be valued and all people to participate fully.
- An inclusive community that respects and welcomes diversity and actively seeks and promotes equity.
- A regional centre that enables and encourages the arts and culture and shares local heritage.

#### Our Strategic Actions

- 2.1 Advocate for continued investment and expansion of Health and Aged Care Services including regional offerings while maintaining Council's focus on the Southern Eyre Peninsula Regional Public Health Plan.
- 2.2 Improve, renew and invest in sport and recreation opportunities by continuing the review and implementation of Council's Sports and Recreation and Open Spaces Strategies.
- 2.3 Improve accessibility and inclusion by continuing the review and implementation of Council's Disability Access and Inclusion Plan and associated actions.
- 2.4 Engage, support and empower Youth through the development of a Youth Action Plan and invest in resourcing to deliver this plan.

- 2.5 Continue our journey towards reconciliation by developing and delivering on an Innovate Reconciliation Action Plan with the Barngarla Native Title holders and wider Aboriginal and Torres Strait Islander community.
- 2.6 Promote opportunities to volunteer and the capacity of volunteers by developing and implementing a Volunteer Management Plan.
- 2.7 Continue the implementation of the Empowering our Elders Strategy
- 2.8 Strengthen Port Lincoln's reputation as a great place to live, work and play, through support for events, arts and culture by developing a Community Events Strategy and Arts and Culture Strategy and delivering on the actions identified.
- 2.9 Develop a Multicultural Strategy to direct Council's support and collaboration to programs which recognise and enhance diversity within our community.
- 2.10 Work in collaboration with local agencies, community groups, businesses and stakeholders, to facilitate improvements to community safety through innovation and engagement.
- 2.11 Continue support for Council's existing services including the Library, Nautilus Arts Centre, ArtEyre and the Port Lincoln Leisure Centre.

#### Measuring Our Success

- Completion of a fit for purpose Youth Plan and associated actions.
- Library, Nautilus Arts Centre and Port Lincoln Leisure Centre activity.
- Progress of the Strategic Actions that support Liveable and Active Communities.
- Completion of Council's Community Events Strategy and Arts and Culture Strategy.









## GOAL 3

### GOVERNANCE AND LEADERSHIP

We are strategically driven, community aware and accountable

#### Our Key Focus Areas

- A customer-centric service delivery model that values proactive communication and respects community involvement and awareness.
- Open, effective and productive community and stakeholder engagement that influences and drives decision-making.
- A strong and accountable advocate that proactively represents local matters at regional, state and national forums and with government.
- Retaining a strategic focus with effective and accountable decisions while being responsive to significant events.
- A sustainable community with a responsible long term financial position and clear asset management planning outcomes that focus on whole of life cost and the economic, social and environmental unique to our city.
- Invest in growth by maximising grant funding to address infrastructure needs for today and into the future.

#### Our Strategic Actions

- 3.1 Implement workforce strategies to attract, develop and retain qualified and experienced staff.
- 3.2 Strengthen asset management planning to reflect renewal and expansion of infrastructure to meet community needs and expectations.
- 3.3 Advocate for regional co-operation and promote the voice of the community in regional, state and national forums and with State and Federal governments.
- 3.4 Implement business excellence and continuous improvement, including service reviews assessing relevance, efficiency and effectiveness.
- 3.5 Develop and implement a Customer Service Charter to continuously improve customer and council interactions.
- 3.6 Review approaches to community consultation and reporting to the community on Council decisions to ensure they provide community confidence about how and when Council engages and consults with the community and other stakeholders.
- 3.7 Seek consensus to develop a strategic response to population growth and service demand from the communities of interest in Lower Eyre Council adjacent to the City of Port Lincoln.
- 3.8 Monitor and respond, where relevant, to policy directions of Federal and State Governments related to pandemics.
- 3.9 Maximise Council and community grant funding and partnership opportunities to achieve outcomes for the Port Lincoln community to strengthen our financial capacity.
- 3.10 Investigate and implement collaborative and resource sharing opportunities with other councils, local industry and government agencies.
- 3.11 Review Council's Community Land Management plans to ensure that they meet community expectations and reflect changing demand.





## Measuring Our Success

- Completion of Annual Business Plan projects.
- Long Term Financial Plan and Budget performance.
- Level and nature of grant and partnership funding.
- Level and nature of community interactions with Council through its consultation and engagement strategies and actions.
- Progress of the Strategic Actions that support Governance and Leadership.
- Completion of a fit for purpose workforce strategy and completion of actions therein.







## GOAL 4

### SUSTAINABLE ENVIRONMENT

We are clean, green, renewable and resilient

#### Our Key Focus Areas

- Improving the state of our natural environment including waterways, land biodiversity and the pristine protected coastal environment.
- Limiting Council's impact on the environment by being environmentally responsible in its operations and future planning - including managing carbon emissions, animal management, responsible waste management, stormwater management and biodiversity conservation.
- Taking a leadership role in preparedness and community resilience, including climate change resilience, community resilience to disasters, coastal hazard adaptation, bush fire preparedness and extreme weather events.
- Supporting community education in partnership with stakeholders and interest groups to improve disaster resilience and environmental stewardship.
- Advocating for water security and a climate independent water supply in a responsible location and taking active measures to improve Council's water efficiency including the recycled water scheme performance.
- Investing in Council's infrastructure to improve resilience against climate change and extreme weather now and into the future.

#### Our Strategic Actions

- 4.1 Deliver the actions in the Storm Water Management Plan, including water sensitive urban design, to improve stormwater management for safety, business, property protection and environmental outcomes.

- 4.2 Develop a plan for the renewal and expansion of Council's Recycled Water Scheme network and actively pursue other water saving or reuse initiatives.

- 4.3 Develop a carbon emission management framework to support and implement energy efficiency and emissions reduction initiatives in line with Council's Environmental Sustainability Strategy.

- 4.4 Progress Council's environmental sustainability goals through continued implementation of the Environmental Sustainability Strategy.

- 4.5 Deliver the Waste and Resources Management Strategy in particular supporting diversion of organic and other recycleable materials away from landfill.

- 4.6 Develop and strengthen Council's approach to coastal hazard adaptation planning.

- 4.7 Develop a Climate Change Adaptation Plan.

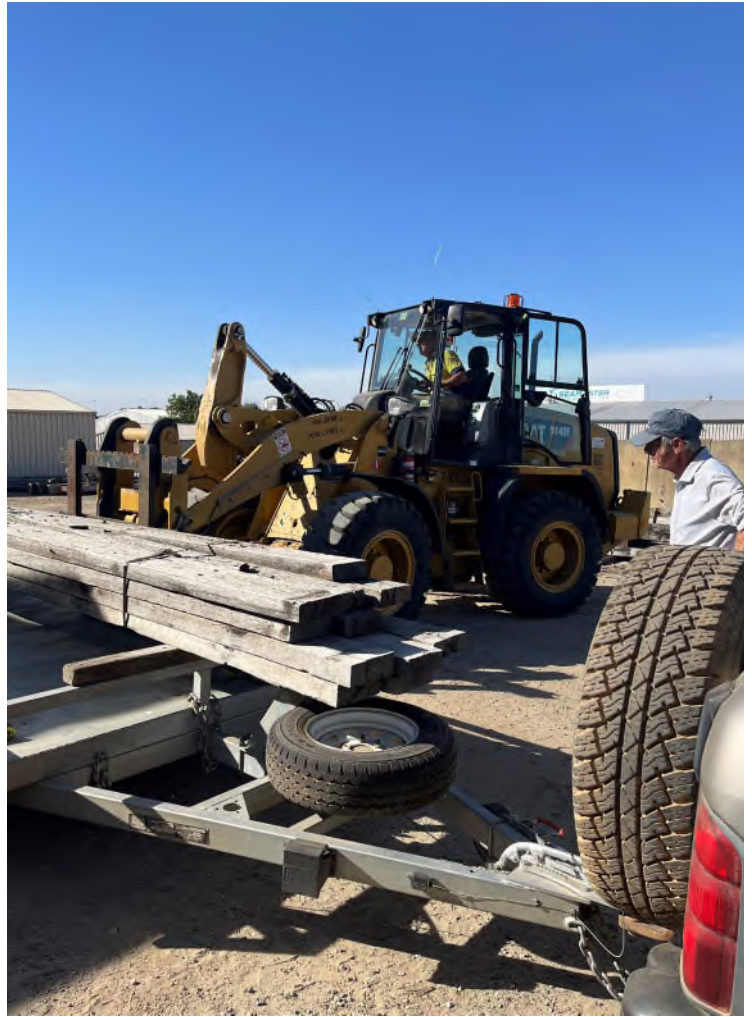
- 4.8 Implement and keep under review Council's Emergency Management Plan, business continuity plan and related capabilities.

- 4.9 Continue to develop and strengthen a regional approach to bushfire management and extreme weather to ensure the highest level of preparedness.

#### Measuring Our Success

- Completion of actions identified in the Environmental Sustainability Strategy.
- Completion of actions identified in the Waste and Resource Management Strategy, including waste diversion from landfill.
- Completion of actions identified in the Stormwater Management Plan.
- Recycled Water Scheme performance.
- Progress of the Strategic Actions that support Sustainable Environment.









## GOAL 5

### COMMUNITY ASSETS AND PLACEMAKING

We are a welcoming, liveable and accessible City

#### Our Key Focus Areas

- Community facilities and open spaces for recreation, leisure, health and wellbeing are appropriately maintained and are safe, inclusive and sustainable.
- Marine infrastructure is fit for purpose, maintained and developed to reflect community expectations and improve access and enjoyment of the coastal environment.
- Foreshore, CBD and Marina Precincts public realm activation is continued.
- Continued investment in sporting and community infrastructure through the leveraging of external grant funding to empower sporting groups to host regional competitions.
- Roads, footpaths, street lighting and transport infrastructure is safe and fit for purpose with a clear strategy for renewal and improvement.

#### Our Strategic Actions

- 5.1 Develop and implement a Footpath and Cycling Strategy to improve walking and cycling options, including improving broader pedestrian and community access.
- 5.2 Deliver the actions identified in Council's Local Area Traffic Management Plan to improve pedestrian safety around schools.
- 5.3 Continue to seek open spaces funding to allow for neighbourhood renewal projects in appropriate precincts of the city, including the CBD, Foreshore, Marina and others.
- 5.4 Continue to implement the Trails and Wayfinding Strategy to improve wayfinding throughout the City.
- 5.5 Develop a Strategy to extend and improve the Parnkalla Trail including options to extend to Axel

Stenross, Murray's Point, National Park, Investigator Trail and lighting options in partnership with stakeholders and neighbouring Councils.

- 5.6 Continue to implement and keep under review Council's Open Space Strategy to ensure open spaces, parks, gardens and sporting facilities meet the needs of the community.
- 5.7 Continue to invest in sporting and community facilities and leverage external grant funding.
- 5.8 Work in partnership with local sporting and community groups to host regional competitions.
- 5.9 Develop a Road Traffic Management Plan including shared and future alternative uses of rail and road corridors.
- 5.10 Develop a Marine Infrastructure and Facilities Strategy that guides investment and management of facilities such as boat ramps, fish cleaning stations, jetties, swimming enclosures, community pontoons and other marine infrastructure.
- 5.11 Continue to advocate for improved regional transport infrastructure, including airports, patient travel, highways, and public transport.
- 5.12 Seek funding to develop an industrial road to service the fishing industry operating from Billy Lights Point.

#### Measuring Our Success

- Asset renewal ratio (roads, footpaths and open spaces).
- Total length of paths and trails.
- Progress of the Strategic Actions that support Community Assets and Placemaking.
- Completion of a Footpath and Trails Strategy.
- Total investment in sporting and community infrastructure and external grant funding obtained.







# MEASURING OUR SUCCESS

“Progress in implementing the Strategic Directions Plan will be regularly monitored and reported, and the Plan updated at least every four years”

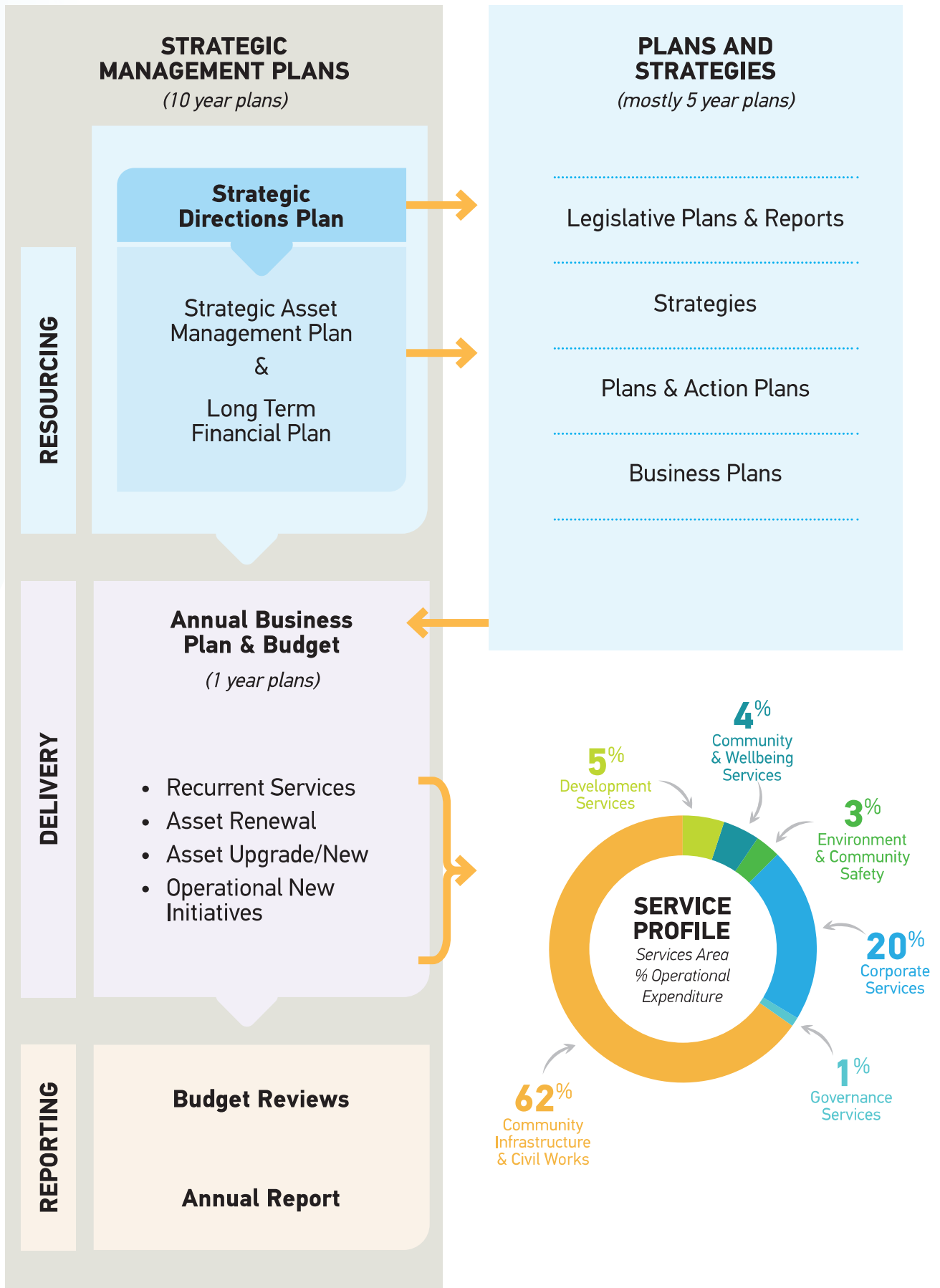
Council will measure and report on the outcomes and progress of the Strategic Directions Plan's Key Focus areas and Strategic Actions annually through Council's Annual Report and Annual Business Plan.

Reported measures will be communicated through various engagement activities to ensure that we connect with as many as possible. Council continues to use:

- Council website
- Media releases
- Facebook
- Radio advertising
- Cash classifieds
- Annual Business Plan consultation activities
- Rates notice inserts
- Budget review reporting
- Other Council plans and strategies reporting
- Community stalls and stakeholder forums
- Direct contact with Elected Members.



# PLANNING FRAMEWORK



# COUNCIL PLANS

The table below shows the hierarchy of Council's Strategic Management Plans, Annual Business Plans and other supporting documents and how they align with supporting the five major goal areas contained in the Strategic Directions Plan 2025-2034.

The current status of these plans is relevant at the time of finalising this Strategic Directions Plan in November 2024. Updates are available via Council's website.

					
STRATEGIC MANAGEMENT PLANS	GOAL 1	GOAL 2	GOAL 3	GOAL 4	GOAL 5
Strategic Directions Plan	✓	✓	✓	✓	✓
Strategic Asset Management Plan	✓	✓	✓	✓	✓
Long Term Financial Plan	✓	✓	✓	✓	✓
LEGISLATIVE PLANS AND REPORTS					
Annual Business Plan	✓	✓	✓	✓	✓
Annual Budget	✓	✓	✓	✓	✓
Annual Report	✓	✓	✓	✓	✓
Animal Management Plan		✓			
Community Land Management Plans					✓
Southern Eyre Peninsula Regional Public Health Plan	✓				
Planning & Design Code – City of Port Lincoln					✓
South Australian Property and Planning Atlas					✓
STRATEGIES, PLANS & ACTION PLANS					
Central Business District (CBD) Parking Plan Strategy					✓
CBD Access & Car Parking Action Plan					✓
City Image (Urban Design) Action Plan					✓
Disability Access & Inclusion Plan		✓			
Economic Development Strategy	✓				
Emergency Management Plan			✓		
Empowering our elders Strategy		✓			
Footpath Strategy					✓
Housing Strategy					✓
Lincoln Cove Marina Project Report	✓				
Nautilus Arts Centre Business Plan		✓			
Nelson Square Concept Plan					✓
Open Space Strategy					✓
Parnkalla Trail Strategies					✓
Port Lincoln & Southern Eyre Peninsula Tourism Strategy	✓				
Port Lincoln Dog Park Concept Plan					✓
Port Lincoln Foreshore Concept Plan / Precincts Master Plan					✓
Port Lincoln Library Business Plan		✓			





STRATEGIC MANAGEMENT PLANS	GOAL 1	GOAL 2	GOAL 3	GOAL 4	GOAL 5
Port Lincoln Visitor Information Centre Business Plan	✓				
Public Art Strategy		✓			
Puckridge Park Redevelopment Plan		✓			✓
Reflect Reconciliation Action Plan		✓			
Sport and Recreation Strategy		✓			
Stormwater Management Plans and Reports				✓	✓
<b>IN DEVELOPMENT</b>					
Arts and Culture Strategy		✓			
Business Continuity Plan			✓		
Centenary Oval Masterplan		✓			✓
Climate Change Adaptation Plan				✓	
Community Events Strategy		✓			
Environmental Sustainability Strategy				✓	
Footpath and Cycling Strategy					✓
Kirton Oval Masterplan		✓			✓
Marine Infrastructure and Facilities Strategy					✓
Murray's Point Masterplan					✓
Port Lincoln Marina Precinct Masterplan					✓
Ravendale Sports Complex Masterplan		✓			✓
Volunteer Management Plan		✓			
Waste and Resources Management Strategy				✓	
Youth Action Plan		✓			



## CONTACT

For further information on Council's Strategic Directions Plan contact the Council Administration Office:

### **Council Administration**

Level One, Civic Centre

60 Tasman Terrace, Port Lincoln SA 5606

PO Box 1787, Port Lincoln SA 5606

Telephone: 08 8621 2300

Email: [plcc@plcc.sa.gov.au](mailto:plcc@plcc.sa.gov.au)

Website: [www.portlincoln.sa.gov.au](http://www.portlincoln.sa.gov.au)

Facebook: [www.facebook.com/cityofportlincoln](https://www.facebook.com/cityofportlincoln)